

UX Designer, Storyteller, Problem Solver

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## ABOUT ME /

Passionate about creating visually compelling user experiences based on human centered design principles. Enjoys crafting scalable products that can inspire people to be a better version of themselves while exceeding the business goals.

## EXPERIENCE /

Coffee Meets Bagel / Product Designer [2018-Present]

- Designing a new language system for the company (collaboration with another designer)
- Crafting the User Experience design in the product (cmb app) for both iOS and Android.
- Facilitating Design Sprints and developing a design culture in the company.
- Conducting User interviews and Usability tests.

eBay / UX Designer [2017-2018]

- Responsible for designing the Core Shopping Experience while working closely with Product Managers, Engineers, and Researchers.
- Designing for all used cases and platforms while bringing my ideas to the table by wireframing and showcasing the prototypes.
- Working closely with research to match the design with our user needs.
- Conducting live Field Study and user interview sessions in New York, Boston, and San Francisco.

Waggle / UX Designer [2016-2017]

- Single-handedly delivered all of the wireframes, workflows, interactions, animations, and design specs for the entire product.
- Creating scalable visual guides that can be used on different application and used cases.
- Continuously updated and built UI screens as the product evolved.
- Designed a coherent experience between Native and Web.

## SKILLS /

Adobe Creative Suite, Sketch, Flinto, Invision, Marvel, Principle, Field Study, Wireframing, User Interview

## EDUCATION /

Academy of Art University [BFA School of Graphic Design]

## LANGUAGES /

English, Farsi